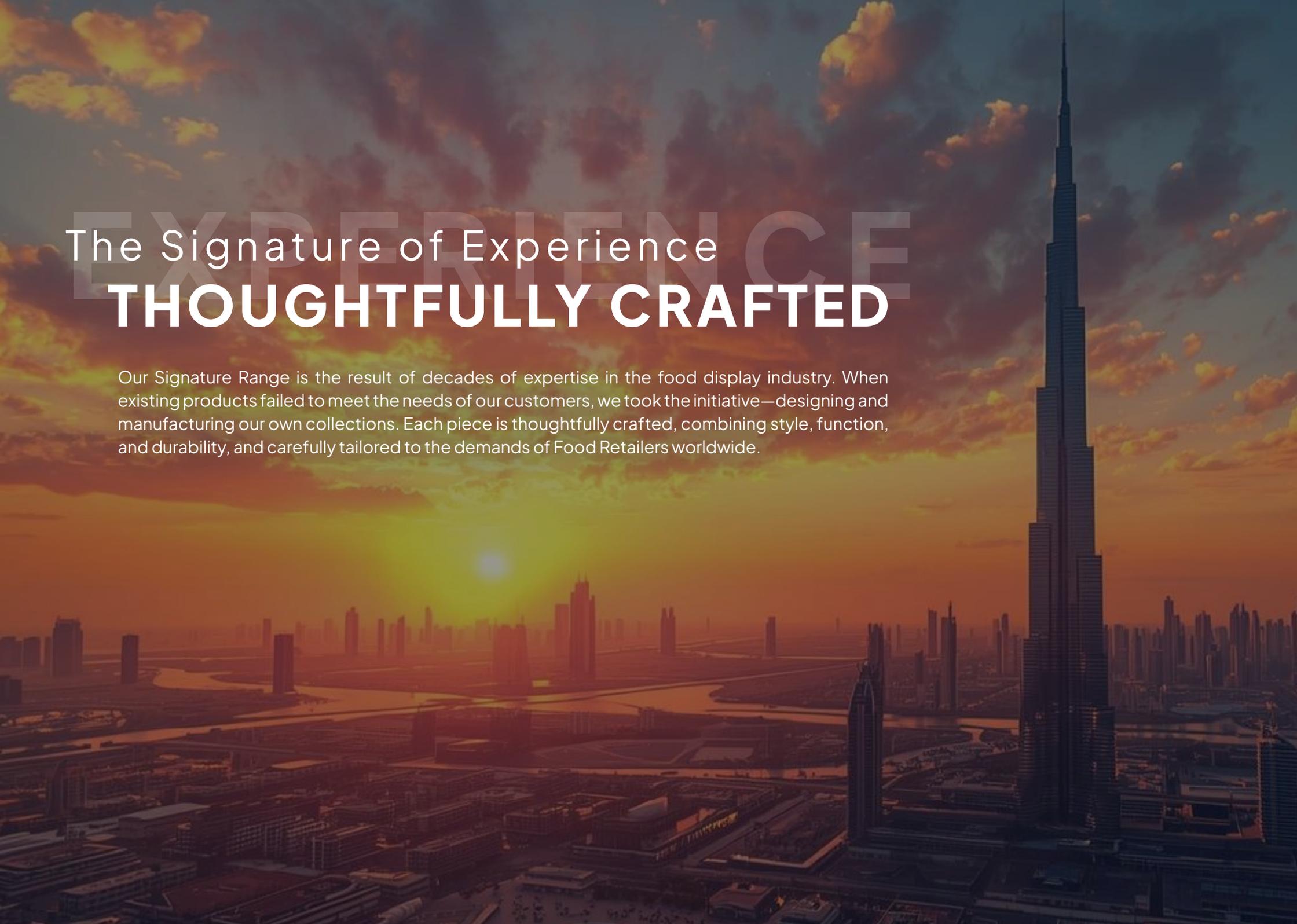




THE FOOD LOOK

Signature

- PRODUCT CATALOGUE 2026 -

An aerial photograph of a city skyline at sunset. The sky is filled with dramatic, orange and yellow clouds. The sun is low on the horizon, casting a warm glow over the city. In the foreground, the Burj Khalifa stands prominently on the right side. The rest of the city is filled with various skyscrapers and buildings, their silhouettes softened by the distance and the light of the setting sun.

The Signature of Experience **THOUGHTFULLY CRAFTED**

Our Signature Range is the result of decades of expertise in the food display industry. When existing products failed to meet the needs of our customers, we took the initiative—designing and manufacturing our own collections. Each piece is thoughtfully crafted, combining style, function, and durability, and carefully tailored to the demands of Food Retailers worldwide.

Our Story

OUR STORY



With a strong track record and trusted by leading retailers, we have successfully delivered high-quality display solutions across every major city in the Middle East.



Successfully completed the rollout of our products across 2,000 stores in the Middle East, marking a significant milestone in our growth and market presence.



Launched our own branded line of Melamine products, expanding our offerings with a focus on quality and innovation.



2017



Founded in 2017, our journey began with modest beginnings at a dining table, driven by a clear vision: to become the leading provider of Food Display Solutions in the Middle East.



2018



2019



We proudly opened our showroom, featuring a dedicated Retail Studio for sample reviews and in-house design consultation.



2020



2023



Acquired our first warehouse, laying the foundations to become the largest stockist of melamine products in the Middle East.



2025



2026



Taking our products, passion, and expertise to the global stage

Mastering Food Merchandising



Inserts prevent overloading without sacrificing visual appeal

pg.16

Vibrant colours entice closer inspection and impulse buy



pg.14

Rustic wood ideal canvas for Ready Meals



pg.18



pg.11

Modular 840 Display for easy interchangeability

Customised steps optimises corner space for a seamless look



pg.27

Our Process

OUR PROCESS



STRATEGIC BRIEF

What are the high-level business objectives? E.g improve aesthetics, reduce waste, introduce a new product range etc.

1



REQUIREMENTS

What are the dimensions of the display counters? How many varieties, preferred colours and capacities?

2



3D DESIGN

We design the display in 3D so you make an informed decision

3



DELIVER

Our company takes care of all logistics involved in shipping and delivering goods by land, road, or sea

4



ROLL OUT

Whether it's 2 or 2000 stores, we execute with speed, precision, and scale.

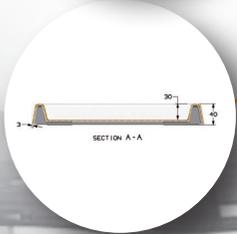
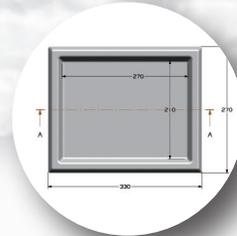
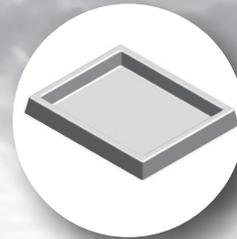
5

About us

ABOUT US

Discover · Design · Deliver

The Food Look's design services offer you the opportunity to leverage our knowledge and expertise in food display solutions. We specialise in designing display counters, presenting new concepts, solving unique food display problems, and producing bespoke product designs.



THE FOOD LOOK

Signature

KEY SYMBOLS:

-  **MF** Made of melamine and dishwasher safe
-  Conveniently stackable
-  **SF** Built with silicone feet for stability
-  **840** Designed to fit 840 print

CARE INSTRUCTIONS:

-  EU regulation temperature resistant from -20°C to +70°C (heat resistant from -20°C up to 120°C)
-  No direct heat
-  No metal brush
-  Do not use in steamer

Contents

09 RADIANCE COLLECTION

13 BOWLS

16 DISHES

19 PLATTERS

25 BASKETS

26 ELEVATIONS

29 ACCESSORIES

31 ORDERS



Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

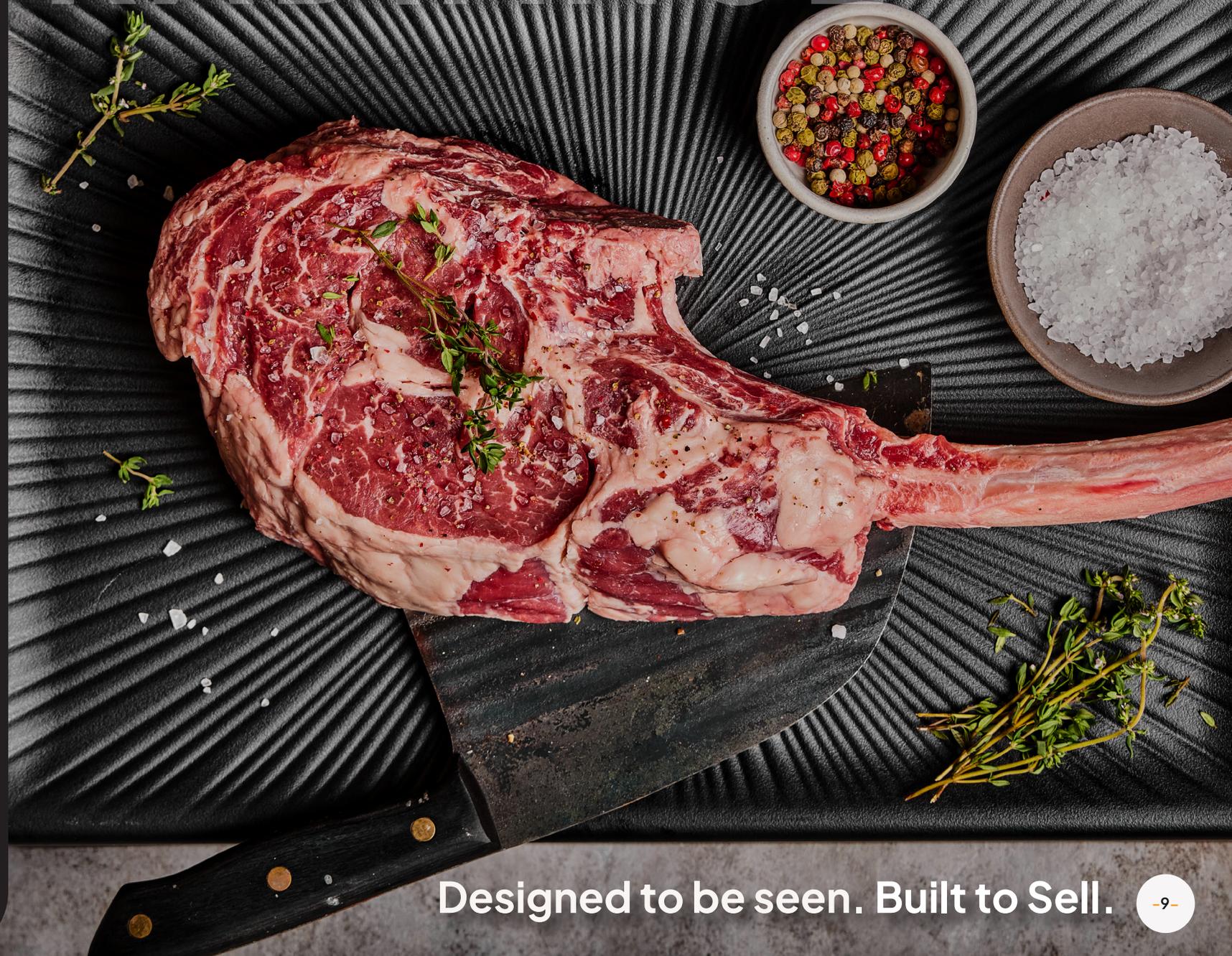
Point of Sale

Accessories

Key Care Symbols

 [Order Now](#)

RADIANCE



Designed to be seen. Built to Sell.

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 **Order Now**

DESIGNED TO FUNCTION SEAMLESSLY AS A DISH, PLATTER, OR RISER.
TO FUNCTION



UP TO 10L
CAPACITY



STACKABLE



REVERSIBLE



840

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 Order Now

Radiance Black



2L
RB4285
Radiance Black
280x280x40mm



4L
RB4287
Radiance Black
280x280x70mm



5.8L
RB4289
Radiance Black
280x280x100mm



2L
RB45610
Radiance Black
560x140x40mm



1L
RB4281
Radiance Black
280x140x40mm



1.7L
RB4284
Radiance Black
280x210x40mm



2.5L
RB4286
Radiance Black
280x210x70mm



4L
RB4288
Radiance Black
280x210x100mm



10L
RB45614
Radiance Black
560x420x70mm



6L
RB44215
Radiance Black Bowl
420x70mm



Ticket Stands
for the
Radiance
Range.



2.5L
RB4401
Radiance Black Insert
408x268x35mm

6L
RB44216
Radiance Black
420x280x70mm

Use Insert RB4401 to reduce
capacity from 6L to 2.5L

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

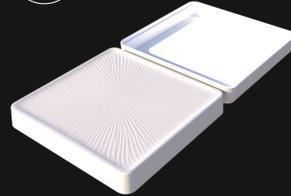
Accessories

Key Care Symbols

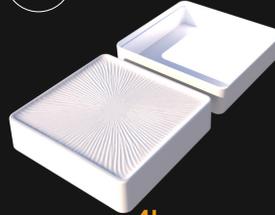
 Order Now

Radiance

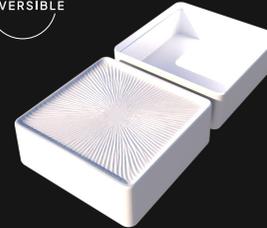
White



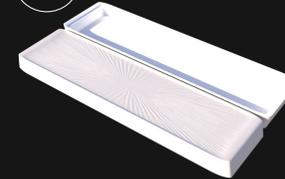
2L
RW4285
Radiance White
280x280x40mm



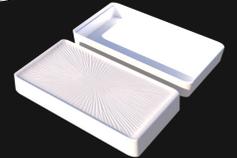
4L
RW4287
Radiance White
280x280x70mm



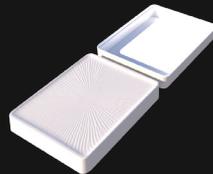
5.8L
RW4289
Radiance White
280x280x100mm



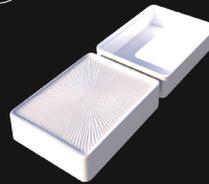
2L
RW45610
Radiance White
560x140x40mm



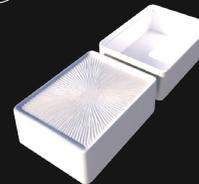
1L
RW4281
Radiance White
280x140x40mm



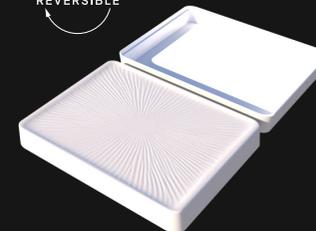
1.7L
RW4284
Radiance White
280x210x40mm



2.5L
RW4286
Radiance White
280x210x70mm



4L
RW4288
Radiance White
280x210x100mm



10L
RW45614
Radiance White
560x420x70mm



6L
RW44215
Radiance White Bowl
420x70mm



Ticket Stands
for the
Radiance
Range.



2.5L
RW4401
Radiance White Insert
408x268x35mm

6L
RW44216
Radiance White
420x280x70mm

Use Insert RB4401 to reduce
capacity from 6L to 2.5L

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 Order Now

MOTTLE



MOTTLE

Bowls

Mottle

Enhance Plating and Visual Appeal



Mottle works with Elevations



3L
MR5281
Mottle Red Bowl
280x90mm



3L
MBL5281
Mottle Blue Bowl
280x90mm



3L
MY5281
Mottle Yellow Bowl
280x90mm



3L
MG5281
Mottle Green Bowl
280x90mm



3L
MCR5281
Mottle Cream Bowl
280x90mm



3L
MLB5281
Mottle Light Brown Bowl
280x90mm



3L
MBR5281
Mottle Brown Bowl
280x90mm



The Crackle effect enhances grip by providing a naturally non-slip texture

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 [Order Now](#)

BOWLS



5.2L
BB3301
Eclipse Black
300x278x100mm
(Use PS100 ticket stand)



10L
BB9301
Barrel Bowl
300x300x195mm
(Use PS200 ticket stand)

A moment of stillness captivated in a bowl

Combine Eclipse & Barrel Bowls to maximize impact.



Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 [Order Now](#)

Dishes

Elegante Black
Frames food cleanly,
keeping the focus on
colour, texture, and detail.



Wavy Design



Use Trays
as
inserts



Elevate
Elegante
with
Upstage



EB6261
Elegante Black Insert
264x195x21mm



EB6402
Elegante Black Insert
402x264x21mm



2.4L
EB6284
Elegante Black Dish
280x210x60mm



5.2L
EB6413
Elegante Black Dish
420x280x61mm

Dishes

Elegante White

Frames food cleanly, keeping the focus on colour, texture, and detail



Use Trays as inserts



Elevate Elegante with Upstage



EW6261
Elegante White Insert
264x195x21mm



EW6402
Elegante White Insert
402x264x21mm



2.4L
EW6284
Elegante White Dish
280x210x60mm



5.2L
EW6413
Elegante White Dish
420x280x61mm



Wavy Design

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 **Order Now**

CASTRO

Dishes

Gastro

Built for service. Styled for presentation.



2L
CO1148
1/4 Oak White Gastro
265x162x80mm



2L
COB1148
1/4 Oak Black Gastro
265x162x80mm



4L
COB1128
1/2 Oak Black Gastro
265x325x80mm



4L
CO1128
1/2 Oak White Gastro
265x325x80mm



Combine
with
ZO12

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

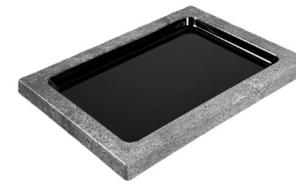
Key Care Symbols

 **Order Now**

Platters

Artisan

Handcrafted to Frame Food.



PGY2282
Artisan Grey
280x210x21mm



PGY2422
Artisan Grey
420x280x21mm



PO2282
Artisan Oak
280x210x21mm



PO2422
Artisan Oak
420x280x21mm

Use
Artisan with
Elevations



Platters

Onyx

Depth. Texture. Distinction.



Onyx
shines with
Premium
Elevations



PB1123
Onyx Black Platter
229x305x30mm



PW1123
Onyx White Platter
229x305x30mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 Order Now

Platters

Luna

Create fluid buffet landscapes.



LHS6
Luna Hexagon Slab



LS24
Luna Slab 2/4



HD6
Hexagon Dish



LS11
Luna Slab



LHR6
Luna Hexagon Riser



LS12
Luna Slab 1/2 Size
325x265x20mm



Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 **Order Now**

Platters

A practical platter solution for fast-paced, professional service.



SLATE



ZS141
Platter 1/4 Size
265×162×8mm



ZS131
Platter 1/3 Size
325×176×8mm



ZS121
Platter 1/2 Size
325×265×8mm



ZS421
Platter
420×280×8mm

OAK



ZO141
Platter 1/4 Size
265×162×8mm



ZO131
Platter 1/3 Size
325×176×8mm



ZO121
Platter 1/2 Size
325×265×8mm



ZO421
Platter
420×280×8mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 **Order Now**

Platters



CAVIAR GOLD



ZG141
Platter 1/4 Size
265x162x8mm



ZG131
Platter 1/3 Size
325x176x8mm



ZG121
Platter 1/2 Size
325x265x8mm



ZG421
Platter
420x280x8mm

TOULOUSE CHERRY



ZC141
Platter 1/4 Size
265x162x8mm



ZC131
Platter 1/3 Size
325x176x8mm



ZC121
Platter 1/2 Size
325x265x8mm



ZC421
Platter
420x280x8mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 [Order Now](#)

Pizza Peels



Reliable performance in busy kitchens and high-volume service.



ZTB330
Bespoke Slate HPL Pizza Peel 330mm



ZTB7620
Black HPL Bread Board with Handle
760x200mm



ZTB457
Bespoke Slate HPL Pizza Peel 457mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 **Order Now**

Baskets

Ultra heavy-duty baskets for professional environments.



TO-010
Baguette Holder



CLY-4520C

Bespoke PP Chocolate Basket
with 2 Reglettes Diagonale
Divider 60x40x10mm



CLY-4520015

Carita Noire Manne PM with
2 Reglettes Diagonale Divider
40x30x10mm



CLY-48007

Crible Showstand 31
31x8/22mm



CLY-47626

Licorne Showstand PM
65X34X36mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 [Order Now](#)

Premium Elevations



ZS85
85 in Slate 840x280mm with Standoffs



ZS12
12 in Slate 650x270mm with Standoffs



ZO85
85 in Oak 840x280mm with Standoffs



ZO12
12 in Oak 650x270mm with Standoffs



ZG85
85 in Caviar Gold 840x280mm with Standoffs



ZG12
12 in Caviar Gold 650x270mm with Standoffs



ZC85
85 in Toulouse Cherry 840x280mm with Standoffs



ZC12
12 in Toulouse Cherry 650x270mm with Standoffs



Z905
HPL Sys840 3 Step 625mm wide Oak St-Tropez (3 panels 625x280x8mm)



Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

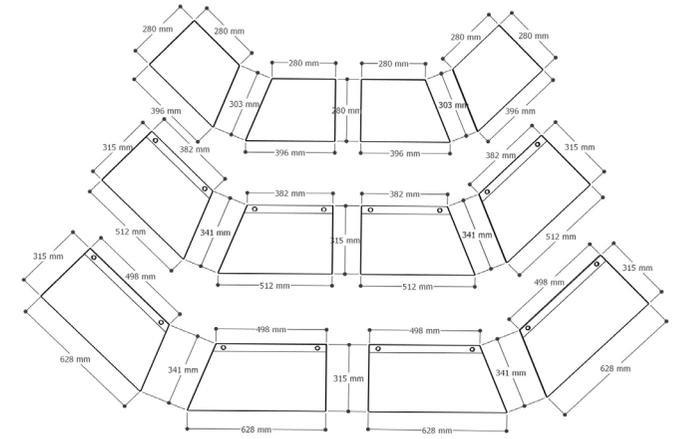
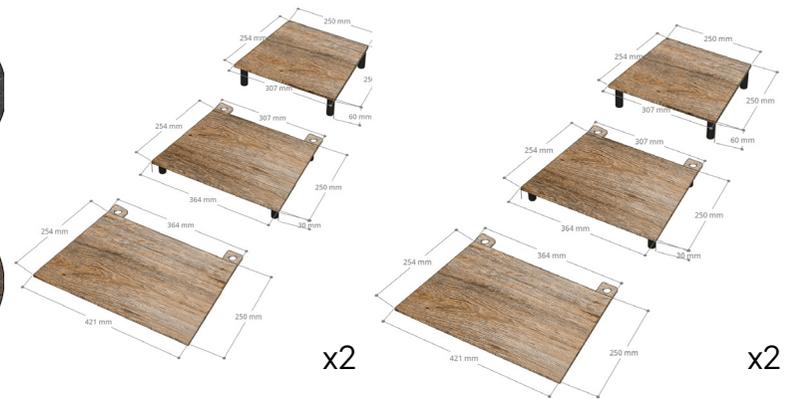
Accessories

Key Care Symbols

 Order Now



Available in four different textures



Customised Corner Solutions

Every Corner Counts

UPSTAGE

Elevations

Upstage

Creates layered, dynamic displays that draw the eye.



STG11
Upstage ABS 3 Tier Riser
840x512x67mm



STG13
Upstage ABS 4 Tier Riser
860x306x87mm



A00019840
BLACK Step 1/4 circle amphitheater textured
800x800x650mm



STG84
Upstage ABS 3 Tier Riser
840x420x67mm



STG84-P
Upstage Angled Pre-pack Kit



STG84
Converts to
STG84-P
Pre-pack

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 **Order Now**

Point of Sale



POINT OF SALE



PS20
Black PVC Ticket Stand
47x20mmH
Pack of 10



PS40
Black PVC Ticket Stand
47x40mmH
Pack of 10



PS70
Black PVC Ticket Stand
47x70mmH
Pack of 10



PS100
Black PVC Ticket Stand
47x100mmH
Pack of 10



PS200
Black PVC Ticket Stand
47x200mmH
Pack of 10



LH-701182-701904
DELI/FISH Ice Stick Ticket
Holder

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

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ACCESSORIES



TB105N
Black Melamine Slotted
Spoon 310mm



TB106N
Black Melamine Solid
Spoon 310mm



TB12
Black Polycarbonate Tongs
240mm



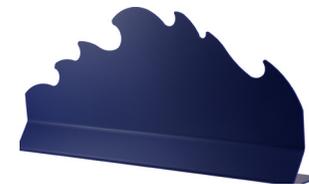
U25
White Polycarbonate Tongs
22mm



TBK41
Black PVC Divider
410x110mm



TBK80
Black PVC Divider
800x110mm



TDMB3
TFL Blue Acrylic Wave Divider
750x250mm

Radiance Collection

Bowls

Dishes

Platters

Pizza Peels

Baskets

Elevations

Point of Sale

Accessories

Key Care Symbols

 **Order Now**

Order Today

Ready to turn your counters into profit centers?



ORDER FROM THIS BROCHURE

Reference product codes and quantity
Email: sales@thefoodlook.com
Telephone number: +971 (0)4 259 6909
WhatsApp: +971 50 972 4321



REQUEST A CUSTOM SOLUTION

Have unique requirements?

Let's engineer it together.
Book a workshop: sales@thefoodlook.com



VISIT OUR SHOWROOM

Design your display with a hands-on consultation

2nd Floor, Restofair Building, Arjan, Dubai
Worldwide delivery available



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SOCIALS



Visit our Showroom
www.thefoodlook.com

THE FOOD LOOK

Signature

Present with intent.

